

The **ASHP Well-Being Ambassador Program (WBA)** is a curriculum-based, virtual learning community that will empower local action, particularly in tribal, rural, and underserved areas, to mitigate occupational burnout in healthcare organizations. The work is being funded through a three-year, \$2.28 million grant from the Health Resources and Services Administration Health and Public Safety Workforce Resiliency Training Program.

## Unmet needs

### PHARMACY



Pharmacists serve in diverse patient-care settings and geographical areas



Pharmacists are often the most accessible healthcare provider in many communities



Pharmacy workforce is experiencing significant burnout and stress which may lead to:

- Compromised patient safety and interprofessional team dynamics
- Limited patient access to care
- Loss of talent from the workforce or attrition from the profession

## ASHP Well-Being Ambassador Program

The ASHP Well-Being Ambassador Program deploys resources into a scalable program with support from expert faculty for raising awareness of burnout in the pharmacy profession and supporting local implementation of well-being strategies.



1

### CREATE A NEW WBA PROGRAM

Enroll 4,000 pharmacists, pharmacy technicians, pharmacy residents, and pharmacy students

2

### ASHP'S WELL-BEING AND RESILIENCE CERTIFICATE

Completion of professional certificate to inform local strategies that foster well-being and resilience

3

### COMMUNITY OF WELL-BEING AMBASSADORS

Create a network of ambassadors and expert implementation coaches to support local cultures of well-being

## Program Outcomes

Improving healthcare access and outcomes in tribal, rural, and underserved communities through resiliency training for the pharmacy workforce

**NETWORK OF TRAINED PROFESSIONALS** leading efforts to address occupational burnout in local communities



Transformation of organizations into **CULTURES OF WELL-BEING**



Proficiency in **WELL-BEING STRATEGIES** to support resilience for themselves and others



To learn more or to sign up for the ASHP WBA Program, visit [wellbeing.ashp.org](http://wellbeing.ashp.org) or email us at [wellbeing@ashp.org](mailto:wellbeing@ashp.org).