The ASHP Well-Being Ambassador Program (WBA) is a curriculum-based, virtual learning community that will empower local action, particularly in tribal, rural, and underserved areas, to mitigate occupational burnout in healthcare organizations. The work is being funded through a three-year, $2.28 million grant from the Health Resources and Services Administration Health and Public Safety Workforce Resiliency Training Program.

Pharmacists serve in diverse patient-care settings and geographical areas. Pharmacists are often the most accessible healthcare provider in many communities. Pharmacy workforce is experiencing significant burnout and stress which may lead to:
- Compromised patient safety and interprofessional team dynamics
- Limited patient access to care
- Loss of talent from the workforce or attrition from the profession

Proficiency in WELL-BEING STRATEGIES to support resilience for themselves and others

Transformation of organizations into CULTURES OF WELL-BEING

Program Outcomes

Improving healthcare access and outcomes in tribal, rural, and underserved communities through resiliency training for the pharmacy workforce.

CREATE A NEW WBA PROGRAM
Enroll 4,000 pharmacists, pharmacy technicians, pharmacy residents, and pharmacy students

ASHP’S WELL-BEING AND RESILIENCE CERTIFICATE
Completion of professional certificate to inform local strategies that foster well-being and resilience

COMMUNITY OF WELL-BEING AMBASSADORS
Create a network of ambassadors and expert implementation coaches to support local cultures of well-being

NETWORK OF TRAINED PROFESSIONALS leading efforts to address occupational burnout in local communities

Unmet needs

To learn more or to sign up for the ASHP WBA Program, visit wellbeing.ashp.org or email us at wellbeing@ashp.org.

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The ASHP Well-Being Ambassador Program deploys resources into a scalable program with support from expert faculty for raising awareness of burnout in the pharmacy profession and supporting local implementation of well-being strategies.

To be completed: 3,965

Enroll 4,000 pharmacists, pharmacy technicians, pharmacy residents, and pharmacy students

Completion of professional certificate to inform local strategies that foster well-being and resilience

Create a network of ambassadors and expert implementation coaches to support local cultures of well-being

Unmet needs

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